

Panasonic

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Touching lives in over 120 countries

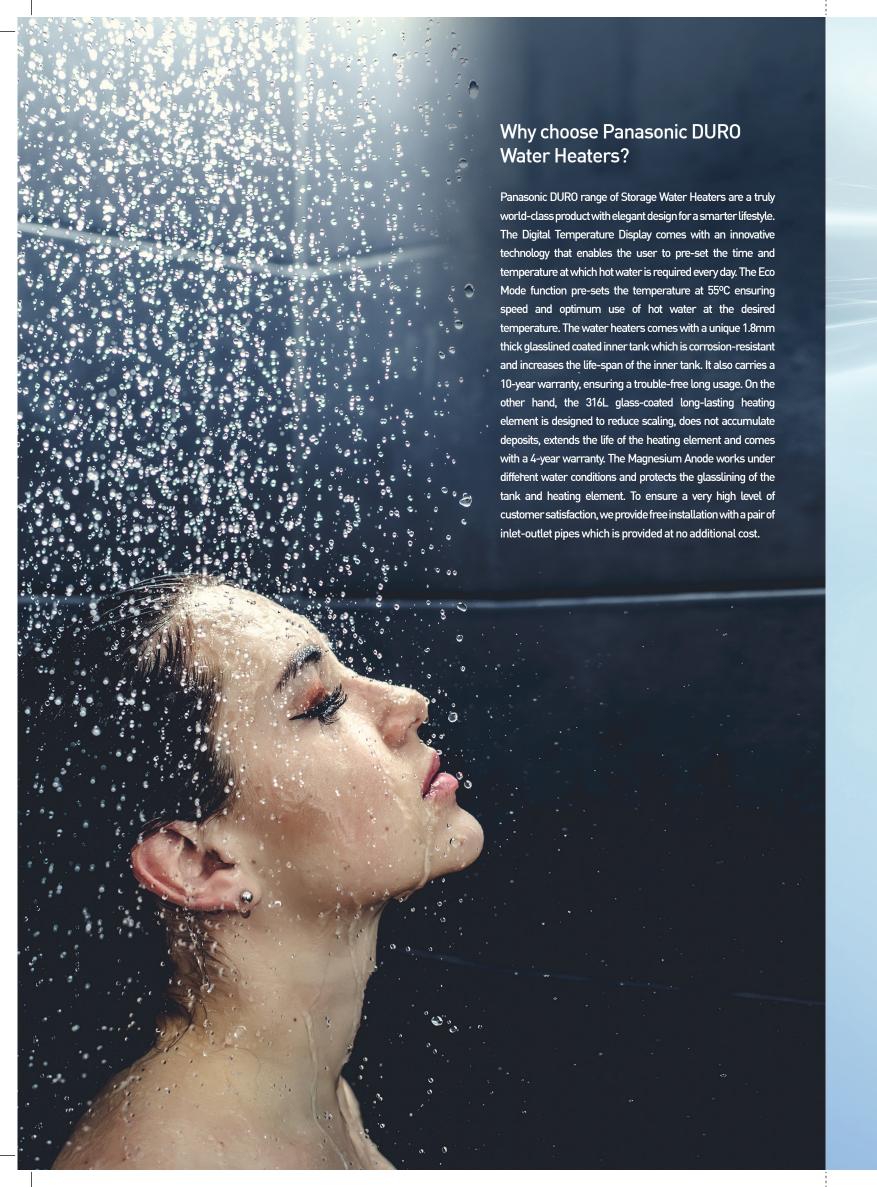
Since 1918, Panasonic has offered long-lasting products with better safety and comfort to customers worldwide. With nearly a century of experience in research and development of smarter electrical solutions for homes and industries, Panasonic Corporation has emerged as a global leader in Lighting, Energy and Indoor Air Quality.

Our commitment at Panasonic is to provide a 'Better life' for our consumers and contribute to creating a 'Better World' around them. We provide a wide variety of products, systems, and services, ranging from consumer electronics products to industrial devices, building products, and housing; in various spaces and areas, such as homes, communities, businesses, journeys and automobiles. The requirement of our audience differs across geographies and therefore technological solutions have to be customized to the local environment. With this philosophy, we intend to offer new value for better living and provide solutions that are made in India for Indians, across business and consumer sectors.



More than 100 years of Pioneering Technology.

o e			First sales company in North America established	1959		Merger with Matsushita Electric Trading Co.	1988	National Panasonic
Panasonic launched The founder, Konosuke Matsushita (upper left) launched Matsushita Electric Housewares Manufacturing Works	1918		First manufacturing company in Southeast Asia established	1961		Konosuke Matsushita passed away	1989	
Basic Management Objective / Company Creed established	1929	每年 在	Konosuke Matsushita's story covered by Time magazine globally First sales company in Europe established	1962		Basic Environmental Management Policy (Matsushita Environmental Charter) etablished	1991	
			Konosuke Matsushita's story covered by Life magazine globally	1964		Acquisition of 100% ownership of 5 group companies	2002	
Corporate mission announced Konosuke Matsushita knew the true mission of the company	1932		Five-day work week implemented First manufacturing	1965		Unification under the Global Brand "Panasonic"	2003	Panasonic ideas for life
Divisional system instituted for the	1000		company in Africa established			A comprehensive partnership with Matsushita Electric Works started	2004	Wrong,
first time in Japan	1933		First manufacturing company in Latin America established	1966		"Eco Ideas" Declaration	2007	
Employee Training Institute founded	1934							
Incorporated as a joint-stock company Matsushita Electric Industrial Co. established Establishment of Matsushita Electric Trade Co., Ltd.	1935		Factory construction in underpopulated areas in Japan started	1968		To the Panasonic Corporation Unification under the Product Brand unified to "Panasonic"	2008	- Panasonic
Konosuke Matsushita made his first visit to	1951		First manufacturing company in India established	1972		Acquisition of 100% ownership of Panasonic Electric Works and SANYO Electric Co.,Ltd.	2011	
the United States	1701		First manufacturing company in Middle East established	1973		New divisional system under 4 in-house companies implemented Enhancing B to B set out	2013	
Technical cooperation agreement with Philips concluded	1952		Konosuke Matsushita visited China Business in China started in earnest	1979		Development of smart town Fujisawa Sustainable Smart Town (SSTI marked its grand opening as practice of the CRE solutions	2014	
"Panasonic" brand launched as a speaker brand	1955		50-year after corporate mission	1981	Section (Section 1) Sectio		2018	
Leading Japan's electrification boom [Five-year Plan announced]	1956		Establishment of Japan Prize Foundation promoted	1985			10	
Sales channel strengthened in Japan	1957		Worldwide Olympic Partnership agreement signed	1987			The 100th a	anniversary foundation







Glasslined Inner Tank

Specially designed enamel coated tank which resists corrosion from hard water and increases the life of the inner tank.



Glasslined Heating Element

A special enamel coated heating element prevents scale and sediment build-up, giving better protection and longer life.



Magnesium Anode

A special anode has a stainless-steel core that protects the heating elements from corrosion using a special cathodic action.



Improved Energy Savings

High density & thick PUF ensures energy efficiency and reduced electricity bills.



THE BEST IN TECHNOLOGY AND PERFORMANCE



The digital temperature display allows you to set the temperature as per your desired needs. Digital display shows the temperature on LED screen.



The water heater comes with IPX 4 protection which safeguards the electrical parts from water spills and splashes making the water heater more reliable and dependable.



4 in 1 MFSV, Pressure Relief Valve, Non Return Valve, Drain Valve and Vacuum Relief Valve.



The tank is proved to pass 160,000 cycles impulse pressure test which can withstand high pressure and pressure pump applications.











A GREAT START TO YOUR EVERYDAY

MODEL	DURO DIGI 10L	DURO DIGI 15L	DURÖ DIGI 25L
Material	ABS-vertical	ABS-vertical	ABS-vertical
BEE	BEE 5 stars	BEE 5 stars	BEE 5 stars
Capacity, L	10	15	25
Rated Power,W	2000	2000	2000
Voltage,V	230	230	230
External Dimensions H/W/D,mm	Ф340*474mm	Ф344*515	Ф389*585
Control Panel	Digital Control	Digital Control	Digital Control
LED Display Screen	Yes	Yes	Yes
Temperature Display	Yes	Yes	Yes
Eco Function	Yes	Yes	Yes
Temperature Range,°C	30-75	30-75	30-75
Maximum Working Pressure, Mpa	0.8	0.8	0.8
Degree Of Protection Against Humidity	IPX4	IPX4	IPX4
Temperature Gauge	Yes	Yes	Yes
Heating Indicator	Υ	Υ	Υ
Power Indicator	Υ	Υ	Υ
Over Heat Protection	Υ	Υ	Υ
Anti Dry Heat Protection	Υ	Υ	Υ
Anti-high Pressure Protection	Y	Y	Υ
Max Temperature	95	95	95
Inner Tank	Enamel Tank	Enamel Tank	Enamel Tank
Material Thickness, mm	1.8	1.8	2
Type of Coating	Enamel	Enamel	Enamel
Coating thickness, mm	0.26-0.5	0.26-0.5	0.26-0.5
Outer Cabinet Material	ABS	ABS	ABS
Average Thickness Of Insulation, mm	50mm	37-41	40-44
Density of Insulation,Kg/m³	33-35	33-35	33-35
Magnesium Anode Size, mm	φ18*110	φ18*110	φ18*110
Type of Heating Element	SUS316L glass-coated heating element	SUS316L glass-coated heating element	SUS316L glass-coated heating element
Power Cable Length	1.0m	1.0m	1.0m
Type Of Mounting	VERTICAL	VERTICAL	VERTICAL
Standard Mount	Hang Mount	Hang Mount	Hang Mount
Water Connection Size	G1/2	G1/2	G1/2
Mount Accessory	Safety valve, Bulgy Screw	Safety valve, Bulgy Screw	Safety valve, Bulgy Screw